



UNIVERSITÀ DEGLI STUDI  
DI TRENTO

Dipartimento di Scienze della  
Cognizione e della Formazione

## **SEMINARIO**

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### **Retroactive pessimism - looking back tactically**

**GIOVEDÌ 23 febbraio 2006 – Ore 15.00**  
**Trade Center, Sala Riunioni DiSCoF – IV° Piano**

#### **Abstract:**

People seem to have a rather rich repertoire of tactics for regulating moods and dealing with unpleasant events. In order to render a disappointing reality more palatable, we sometimes change the perceived probabilities of relevant events post-facto, so that in retrospect the disappointing reality appears almost inevitable, and hence easier to accept. This "retroactive pessimism" effect and its link to counterfactual inhibition are demonstrated in several experiments.

#### **Short curriculum vitae:**

PhD: New York University, Social Psychology

MA: Tel Aviv University, Social Psychology

BA: Tel Aviv University, Psychology, Art History

Ulteriori informazioni sono disponibili nella home page: <http://tykocinski.socialpsychology.org/>

#### **Suggested readings:**

Tykocinski, O. E., & Steinberg, N. (2005). Coping with disappointing outcomes: Retroactive pessimism and motivated inhibition of counterfactuals. *Journal of Experimental Social Psychology*, 41, 551-558.

Tykocinski, O. E., Israel, R. & Pittman, T.S. (2004) Inaction inertia in the stock market. *Journal of Applied Social Psychology*, 34, 6, 1166-1175.

Tykocinski, O. E., Pick, D., & Kedmi, D. (2002). Retroactive pessimism: A different kind of hindsight bias. *European Journal of Social Psychology*, 32, 577-588.

Tykocinski, O. E., & Pittman, T. S., (2001) Product aversion following a missed opportunity: Price contrast or avoidance of anticipated regret? *Basic and Applied Social Psychology*, 23 149-156.

**Il Seminario si terrà in lingua inglese**

**La S.V. è cordialmente invitata**

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